



Belfast City Council

Report to:	Strategic Policy and Resources Committee
Subject:	Shared Local Government Job Advertising
Date:	10 August 2012
Reporting Officers:	Jill Minne, Head of HR and Eamon Deeny, Head of Corporate Communications

1.0	Relevant Background Information
1.1	On 18 March 2011, as part of the Local Government Improvement Collaboration and Efficiency Programme (ICE), Members agreed that Belfast City Council would co-ordinate and manage job advertisements for all local councils in the three main NI regional papers on a pilot basis for an agreed charge.
1.2	The pilot went 'live' in May 2011 and given the success of this collaborative council project Belfast City Council has been asked to continue providing this sector service for a further two years, until July 2014, subject to review.

2.0	Key Issues
2.1	During the pilot project, from May 2011 to June 2012, Belfast City Council placed 29 local government shared job advertisements in the N.I. regional papers, advertising a total of 279 local government jobs.
2.2	21 local councils (including arc21) participated in the project by advertising their jobs in these 29 shared job advertisements.
2.3	The pilot project saved Belfast City Council approximately £31,000 in advertising costs and generated additional income of approximately £30,000. It also resulted in estimated local government sector savings of £410,000 per annum.

3.0	Resource Implications
3.1	None. Existing staff resources from HR and Corporate Communications absorbed this additional workload.

4.0	Equality Implications
4.1	None.

5.0	Recommendations
5.1	Members are asked to agree to Belfast City Council continuing to manage shared local government job advertising service for the sector for a further two years, until July 2014, subject to review.

6.0	Decision Tracking
6.1.	A further report will be submitted to the Strategic Policy and Resources Committee in or around August 2014.